

JON MENDTE

Digital Producer / Content Creator / Designer / Artist



(610) 608-8950 | jonmendte@mac.com | jonmendte.com

Digital producer accustomed to fast-paced and deadline-driven environments. Looking for an opportunity in digital media where I can apply my knowledge of multiple digital platforms, and my talents in design and writing to create high-quality content. Skilled at dealing with ambiguity, adapting and learning quickly, multitasking, presentations, and developing professional relationships.

WORK EXPERIENCE

DIGITAL PRODUCER / NEW JERSEY NEWS NETWORK / 2021-PRESENT

- Managed and maintained all of NJNN's digital assets like the website, apps, and social accounts.
- Grew website monthly audience from 20k to over 100k in 8 months.
- More than quadrupled profits from the website in 7 months.
- Researched and wrote news stories for the website, averaging 115 a month.
- Created and implemented strategies for both the web and social sites based on trends.
- Created and managed a podcast created for Jersey Matters.
- Designed graphics, logos, and art for various projects.
- Created monthly analytic reports about the growth of the station's digital assets.
- Worked with sales department to create advertising proposals and rate cards.

PODCAST PRODUCER / HOST / FIRESIDE CHATS / 2016 - PRESENT

- Created and Produced a professional podcast twice weekly for 5 years.
- One of the first shows to join Cumulus's OG Podcast Network.
- Hosted and organized live media events at Wizard World Philadelphia, Keystone Comic Con, New York Comic Con, Big Apple Comic Con with BeTerrific and Cumulus Media.
- Conducted interviews with comic book greats like Todd McFarlane, Jonathan Mayberry, and Kevin Smith.

GRAPHIC DESIGNER / 2016-PRESENT

- Created logos, promotional material, and social media content for various brands.
- Worked with a variety of clients to incorporate their vision into the final product.
- Created animations, web series, and content for social media for Frank Caliendo.
- Worked with Cumulus Media and the OG Podcast Network on commercials and promotional material.
- Created training material, flyers, and presentations for Apple.

TRAINING LEAD / APPLE / 2007-2021

- Certified in Final Cut Pro and Logic, as well as all Apple operating systems and various apps.
- Trained employees on operations, procedures, and the latest software from Apple.
- Lead classes for beginners to creative professionals in categories like Art, Photography, Videography, Editing, and more.
- Helped business professional come up with growth strategies and equipment recommendations.
- Trained the staff of local businesses on Apple software and how to get the most from their devices.

EDUCATION

WESTCHESTER UNIVERSITY

- Communications and Theater

CAPA (CREATIVE AND PERFORMING ARTS)

- Theater and Art

REFERENCES AVAILABLE UPON REQUEST